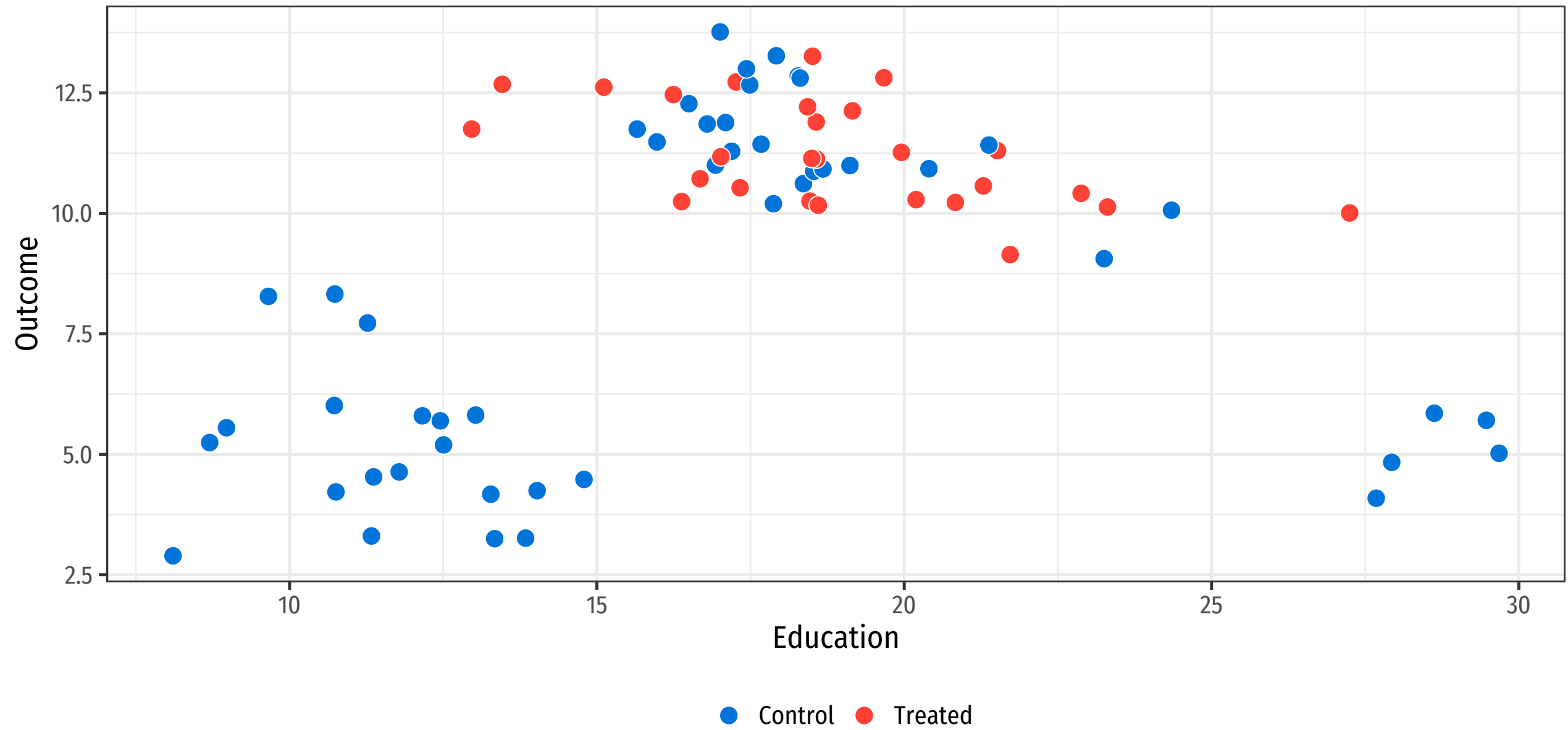
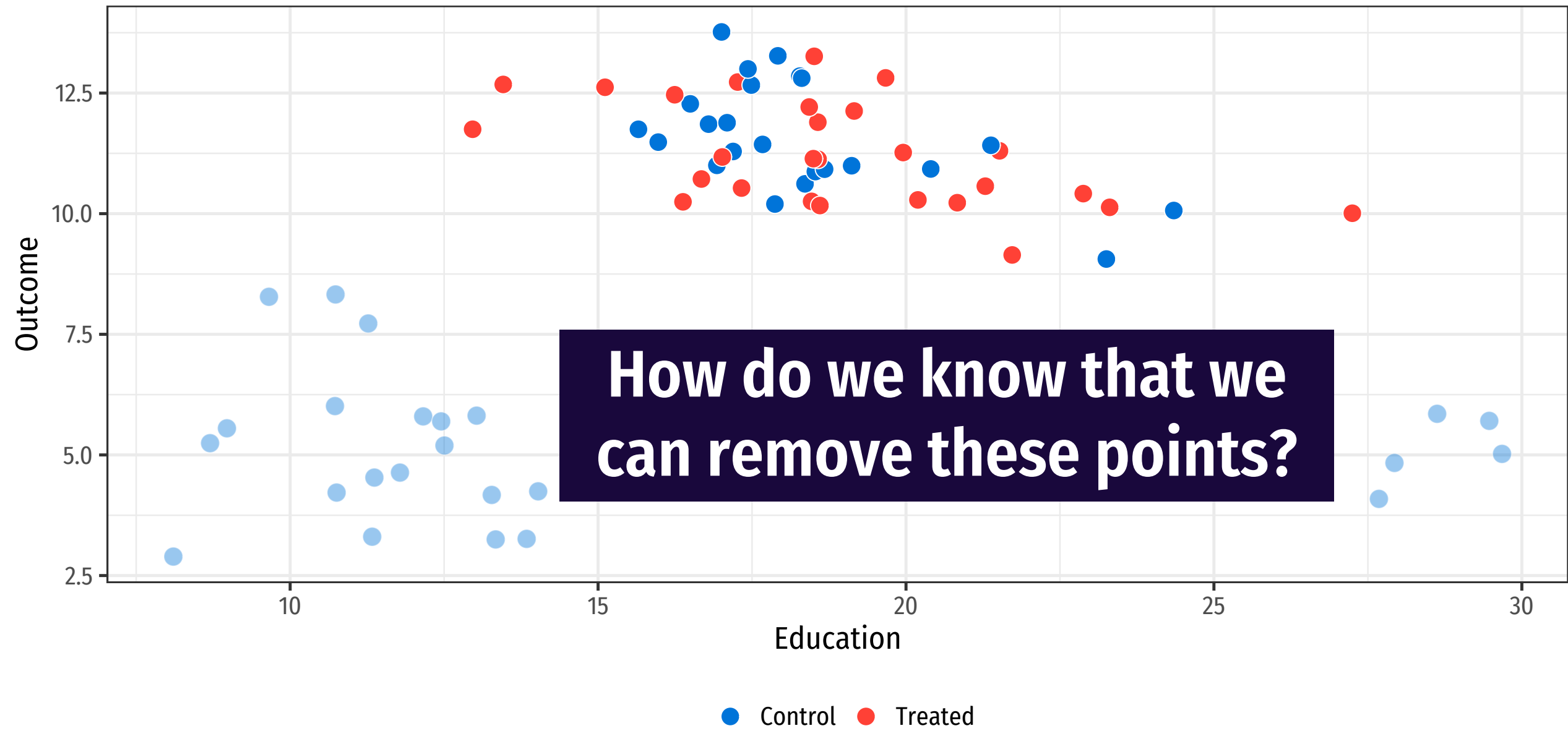


Causation, regression, and matching





General process for matching

1. Preprocess data

Do something to guess or model the assignment to treatment

Use what you know about the DAG to inform this!

2. Estimation

Use the new trimmed/preprocessed data to build a model, calculate difference in means, etc.

Different methods

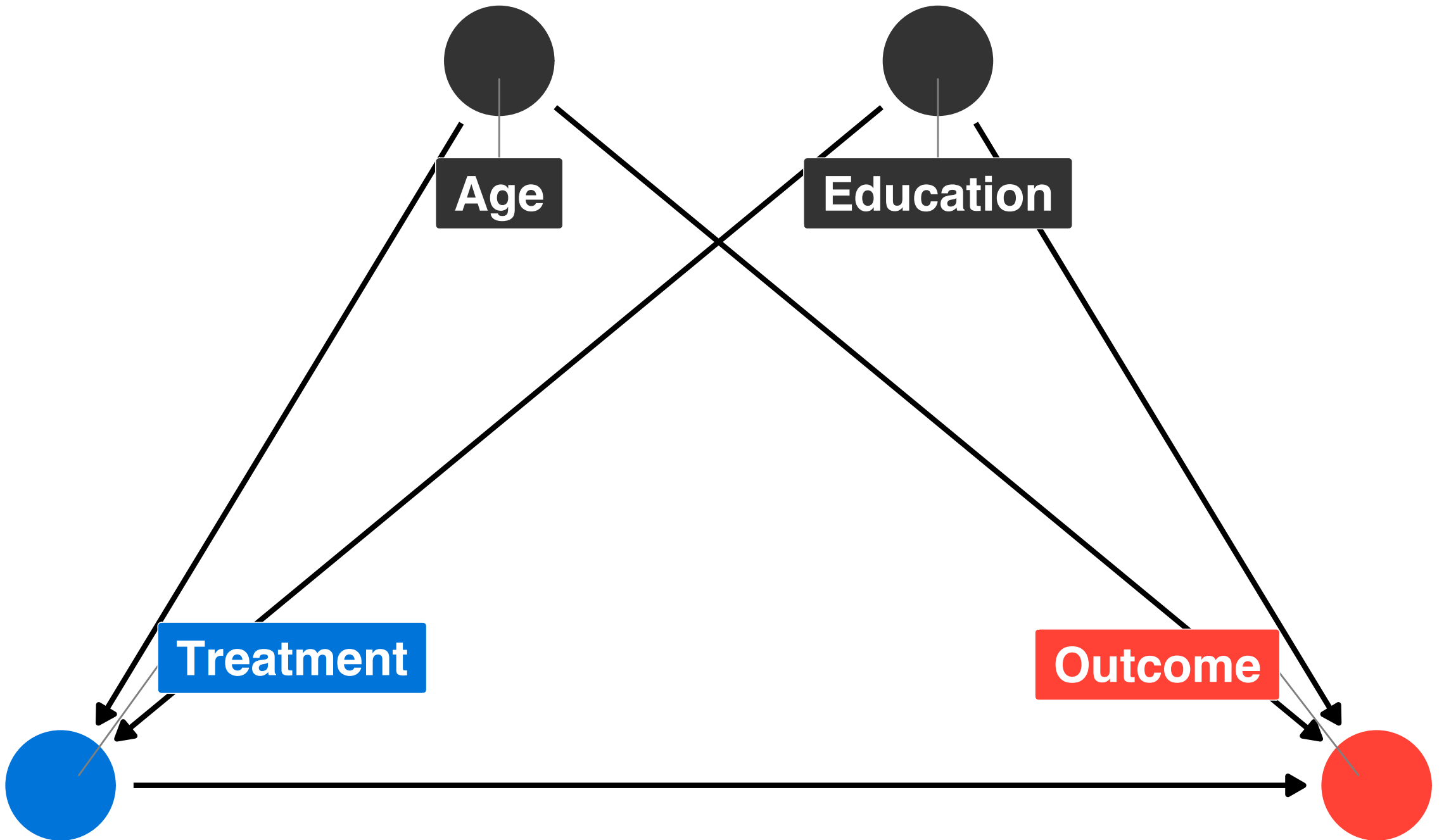
Nearest neighbor matching (NN)

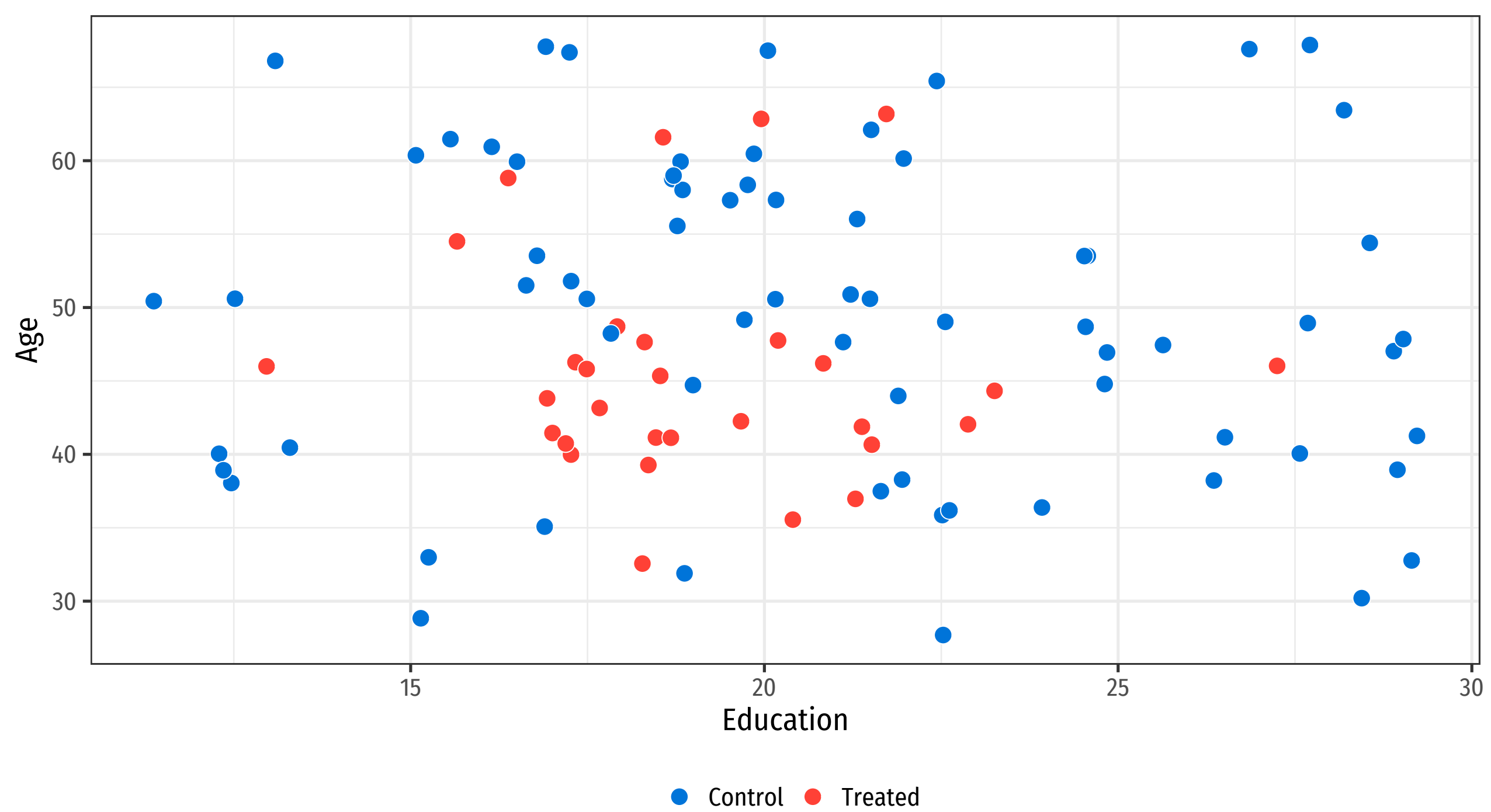
Mahalanobis distance / Euclidean distance

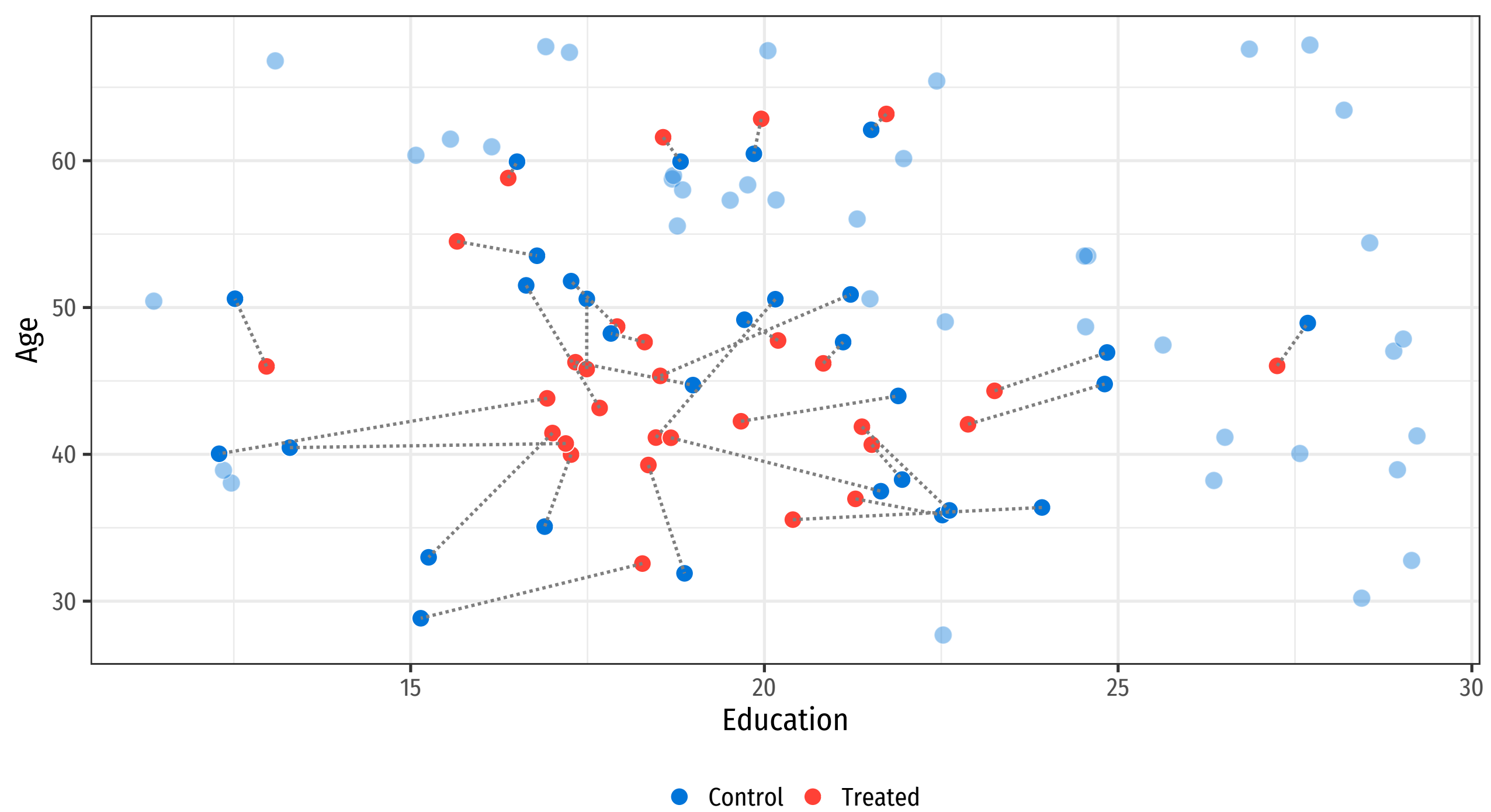
Inverse probability weighting (IPW)

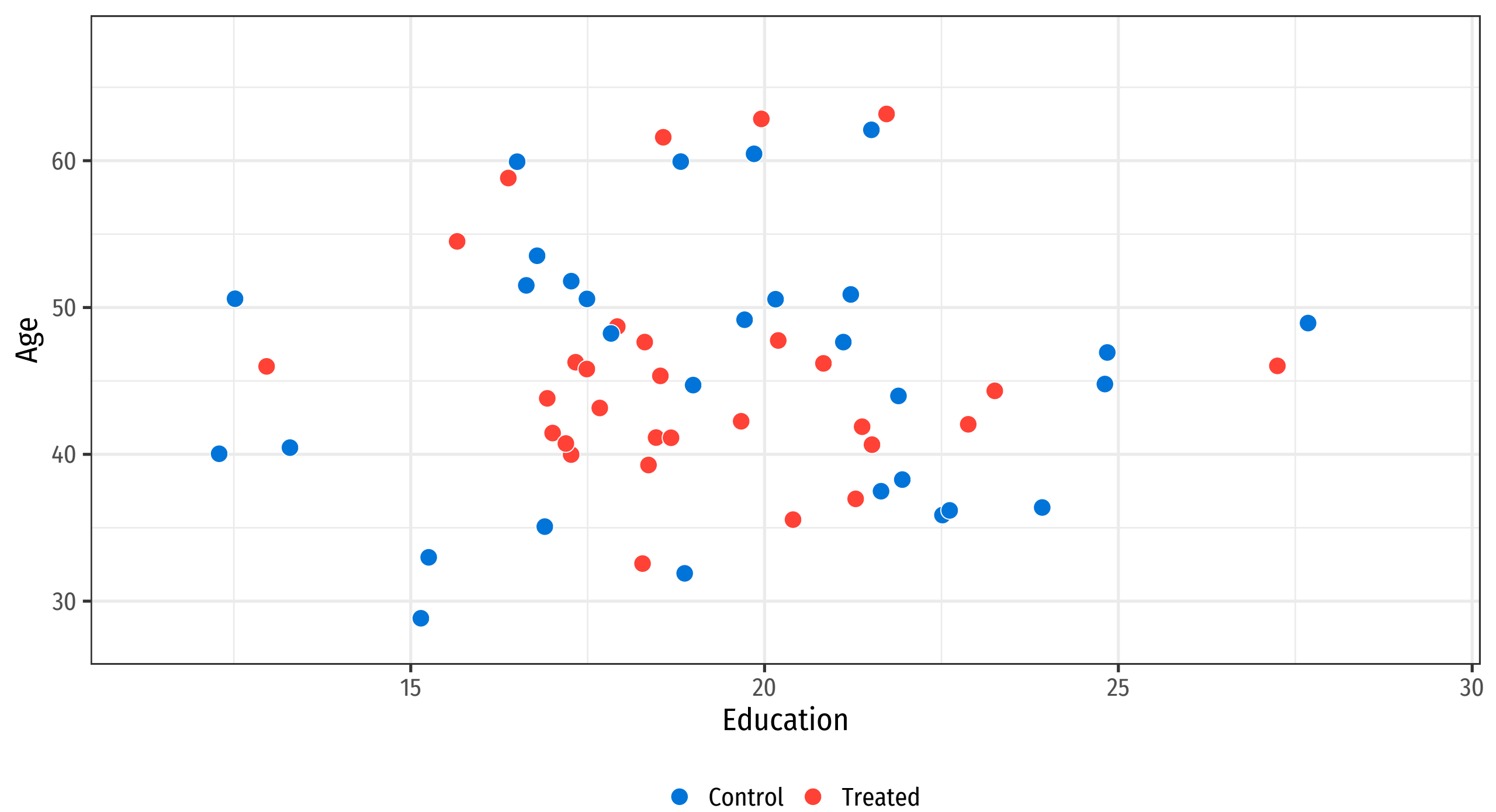
Nearest neighbor matching

Find control observations that are very close/similar to treatment observations based on confounders









Propensity scores

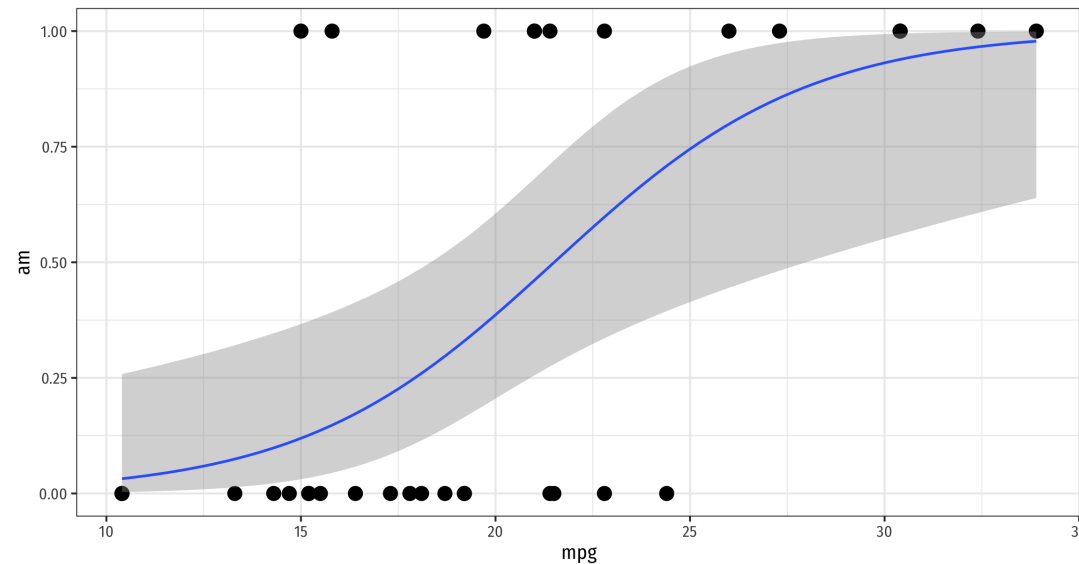
Predict the probability of assignment to treatment using a model

Logistic regression, probit regression, machine learning

$$\log \frac{p_{\text{Treatment}}}{1 - p_{\text{Treatment}}} = \beta_0 + \beta_1 \text{Education} + \beta_2 \text{Age}$$

$$\log \frac{p_{\text{Manual}}}{1 - p_{\text{Manual}}} = \beta_0 + \beta_1 \text{MPG}$$

```
model_transmission <- glm(am ~ mpg, data = mtcars, family = binomial(link = "logit"))
```



```
> tidy(model_transmission)
# A tibble: 2 x 5
  term      estimate std.error statistic p.value
<chr>      <dbl>    <dbl>    <dbl>    <dbl>
1 (Intercept) -6.60      2.35     -2.81 0.00498
2 mpg         0.307     0.115     2.67 0.00751
```

```
> tidy(model_transmission, exponentiate = TRUE)
# A tibble: 2 x 5
  term      estimate std.error statistic p.value
<chr>      <dbl>    <dbl>    <dbl>    <dbl>
1 (Intercept) 0.00136    2.35     -2.81 0.00498
2 mpg         1.36      0.115     2.67 0.00751
```

Plug all the values of MPG into the model
and find the predicted probability

```
augment(model_transmission, data = mtcars, type.predict = "response")
```

```
# A tibble: 32 x 3
  mpg    am propensity
  <dbl> <dbl>     <dbl>
1  21     1   0.461
2  21     1   0.461
3  22.8   1   0.598
4  21.4   0   0.492
5  18.7   0   0.297
6  18.1   0   0.260
7  14.3   0   0.0986
8  24.4   0   0.708
9  22.8   0   0.598
10 19.2   0   0.330
# ... with 22 more rows
```

Highly unlikely
to be manual

Highly likely to
be manual (1)

Propensity score matching

Super popular method

**There are mathy reasons why
it's not great for matching**

**Propensity scores are fine!
Using them for matching isn't!**



Why Propensity Scores Should Not Be Used for Matching

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Abstract

We show that propensity score matching (PSM), an enormously popular method of preprocessing data for causal inference, often accomplishes the opposite of its intended goal—thus increasing imbalance, inefficiency, model dependence, and bias. The weakness of PSM comes from its attempts to approximate a completely randomized experiment, rather than, as with other matching methods, a more efficient fully blocked randomized experiment. PSM is thus uniquely blind to the often large portion of imbalance that can be eliminated by approximating full blocking with other matching methods. Moreover, in data balanced enough to approximate complete randomization, either to begin with or after pruning some observations, PSM approximates random matching which, we show, increases imbalance even relative to the original data. Although these results suggest researchers replace PSM with one of the other available matching methods, propensity scores have other productive uses.

Keywords: matching, propensity score matching, coarsened exact matching, Mahalanobis distance matching, model dependence

<https://www.youtube.com/watch?v=rBv39pK1iEs>

Weighting in general

Make some observations more important than others

	Young	Middle	Old
Population	30%	40%	30%
Sample	60%	30%	10%

Weighting in general

Make some observations more important than others

	Young	Middle	Old
Population	30%	40%	30%
Sample	60%	30%	10%
Weight	$30 / 60 = 0.5$	$40 / 30 = 1.333$	$30 / 10 = 3$

Multiply weights by average values (or use in regression) to adjust for importance

Inverse probability weighting

Use propensity scores to weight observations by how “weird” they are

Observations with high probability of treatment who don't get it (and vice versa) have higher weight

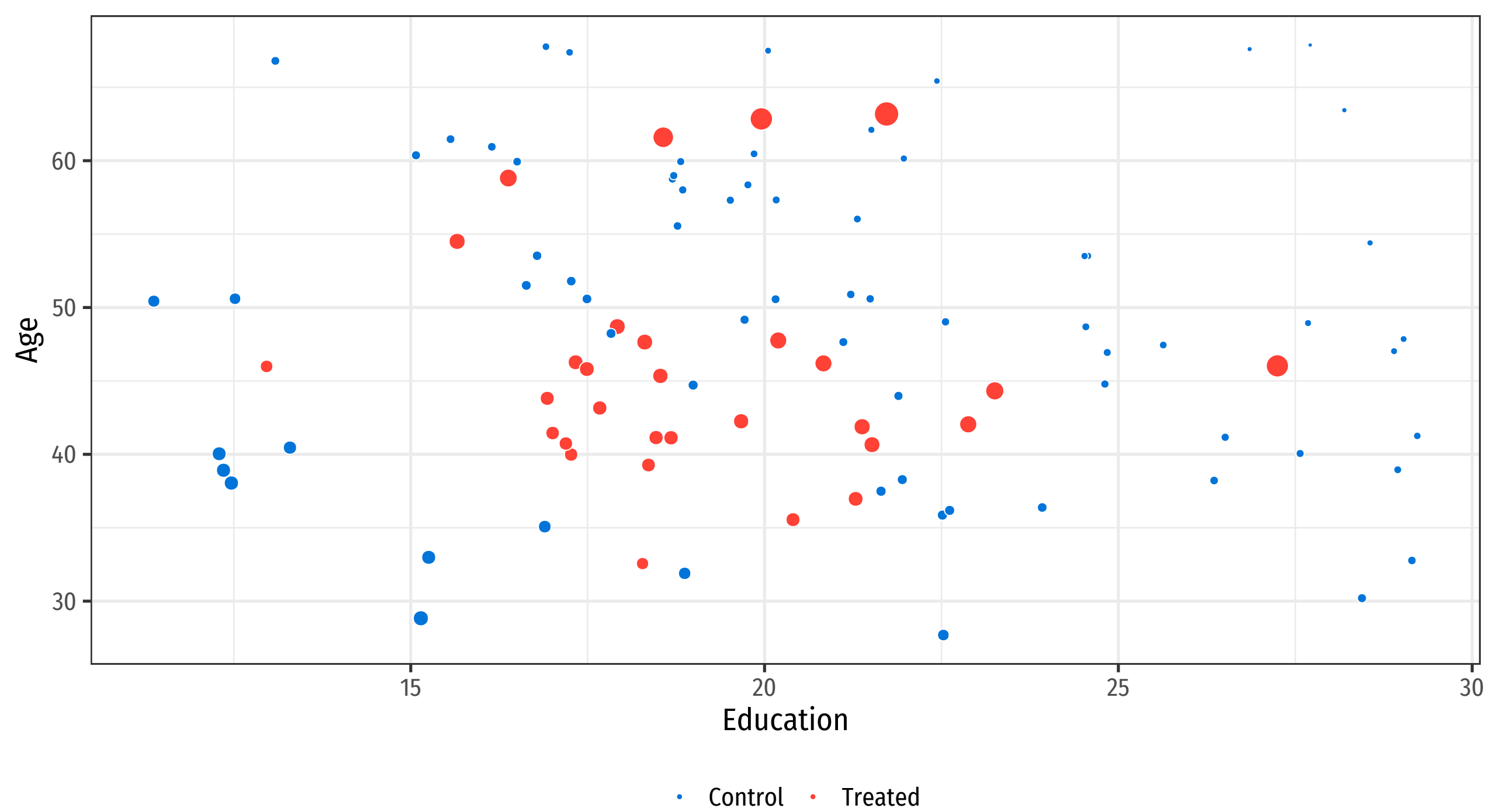
$$\frac{\text{Treatment}}{\text{Propensity}} + \frac{1 - \text{Treatment}}{1 - \text{Propensity}}$$

```
augment(model_transmission, data = mtcars,  
        type.predict = "response") %>%  
select(mpg, am, propensity = .fitted) %>%  
mutate(ip_weight = (am / propensity) +  
       ((1 - am) / (1 - propensity)))
```

```
# A tibble: 32 x 4  
  mpg    am propensity ip_weight  
  <dbl> <dbl>     <dbl>   <dbl>  
1    21     1    0.461    2.17  
2    21     1    0.461    2.17  
3   22.8     1    0.598    1.67  
4   21.4     0    0.492    1.97  
5   18.7     0    0.297    1.42  
6   18.1     0    0.260    1.35  
7   14.3     0    0.0986   1.11  
8   24.4     0    0.708    3.43  
9   22.8     0    0.598    2.49  
10  19.2     0    0.330    1.49  
# ... with 22 more rows
```

Unlikely to be
manual and isn't

Highly likely to be
manual but isn't.
Weird!



Our turn

Let's close backdoors in R!